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## SHIPMASTER CONTAINERS TURNS 50

FOR IMMEDIATE RELEASE

MARKHAM, ONTARIO... Shipmaster Containers Limited, founded in 1959 in Scarborough, Ontario, by William S. Sutherland, is kicking off its 50<sup>th</sup> year in business with an open house and plant tour.

Starting Shipmaster at the ripe old age of 49, Bill Sutherland used his own capital and a loan from the bank to buy refurbished production equipment and begin making boxes. Early box orders in the fifty to sixty quantity range, were often produced and personally delivered in Sutherland's car within a 7 - 10 day window. This was considered quick delivery as compared to the large integrated companies where lead times were six weeks or more. This was the opportunity that Sutherland used to build his business and set an established "quick delivery" philosophy that would carry on over the next 50 years.

"Our founder's vision has remained with us over the decades. We offer quick delivery solutions to help our clients be more productive, competitive and profitable. Our mission is to continue to provide the highest quality corrugated products backed by customer-focused services and support," says Mr. Neil Fyfe, President.

In the 1980's, a three day lead times became the norm for Shipmaster and in many cases we produced boxes for next day delivery.

In 2002, moving to a new location in Markham, Ontario and adding updated production equipment which automated the plant, lead times were further reduced to a matter of hours when needed by the customer.

"50 years in business is a major milestone in our company's history," said Mr. Fyfe, "a history of pride and reliability, servicing our customers with adaptability and versatility. We are excited to start off our 50<sup>th</sup> year by hosting a Golden Anniversary Open House event and thank our current and past clients, especially those who have been with us from the beginning."

### **About Shipmaster Containers Limited**

Shipmaster will celebrate its Golden Anniversary by hosting an open house and plant tour at the end of May. Shipmaster Containers is a leading Ontario-based corrugated converter supplying clients with corrugated and related packaging products like POP displays, custom designs and specialty packaging. The company employs 60 people. For more information, visit [www.shipmaster.com](http://www.shipmaster.com).